



ANCIENT WISDOM TO MODERN MANAGEMENT BY LATE SHRI SATISH KUMAR SINGH RELEASED AT SMS

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Lucknow/Varanasi: The School of Management Sciences (SMS), with campuses in Lucknow and Varanasi, proudly hosted the formal launch of the book *Ancient Wisdom to Modern Management – Lessons for a Better Life and Career*, authored by its visionary founder and chairman, Late Satish Kumar Singh. The book was

unveiled by the Vice Chancellor of Dr. A.P.J. Abdul Kalam Technical University (AKTU), Jay Prakash Pandey, in a dignified ceremony attended by academicians and dignitaries. In his address, Pandey congratulated the SMS family on the milestone and praised the enduring relevance of the book. He noted that the work would serve as a vital guide for management professionals, academicians, industry leaders, and students, offering valuable insights for leading a successful and ethically grounded life.

Late Satish Kumar Singh, a respected educationist and an advocate of ethics-driven learning, dedicated his life to integrating traditional Indian knowledge systems with contemporary academic frameworks. His latest work stands as a testament to this mission, drawing on ancient scriptures, spiritual teachings, and the lives of great scholars and leaders to offer practical wisdom for modern-day challenges.

“Ancient Wisdom to Modern Management” explores themes of ethical leadership, personal growth, and purposeful living, urging readers to adopt a values-based approach in both professional and personal spheres. The book presents a compelling vision of holistic success, rooted in time-tested principles yet tailored for today’s competitive world.

The Varanasi campus of SMS is currently led by Dr. M.P. Singh, Executive Secretary, while the Lucknow campus is under the leadership of Sharad Singh, Secretary and Chief Executive Officer. Both leaders have played a pivotal role in continuing the founder’s legacy of academic excellence and value-based education.

The launch event saw the presence of notable academic figures, including Prof. Bharat Raj Singh, Director (Technical), SMS Lucknow; Prof. P.N. Jha, Director, and Sanjay Gupta, Registrar, SMS Varanasi, among others. Their presence and reflections further highlighted the lasting impact and forward-thinking philosophy of Late Shri Satish Kumar Singh. With the release of this book, SMS continues to cement its role not just as an educational institution, but as a thought leader contributing to the shaping of ethical, capable, and visionary professionals.

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