

CERTIFICATE

— OF PUBLICATION —

This certificate is awarded to

Hemant Kumar Singh Et. al

from

School of Management Sciences, Lucknow, Uttar Pradesh, India

for his/her paper entitled

"Ethical Considerations in Tech-Enabled Consumer Insight Practices"

Published in Edited Book Titled

**"Decoding Consumer Behaviour: Insights, Trends, and Applications:
Understanding the Dynamics of Modern Consumer Choices"**

(August 2025, ISBN – 979-89-00071-47-3, Volume - 2)

published by Notion Press, California USA.



notionpress
.com

Dr. Shubendu S. Shukla

Editor-in-Chief