



Date: 12th March, 2022

## **LETTER OF APPRECIATION**

To,
Prof. (Dr.) B.R. Singh
Director General (Tech.)
SMS Lucknow

Dear Dr. Singh,

The Management is pleased to take a note of your worthy contribution in Marketing and Branding activities during the academic session 2021-22.

Your contribution is highly appreciated and we value your dedication and commitment towards the Institution and responsibility allotted to you.

I am sure this recognition will strengthen your resolve to contribute towards Institution building with greater enthusiasm. Your persistent effort and focus on quality will surely bring SMS to greater heights in the coming years.

Congratulations once again!

(Sharad Singh)

Secretary & CEO

School of Management Sciences,

Lucknow.